

Summer Semester 2024: Science communication (in English) 221.5108

Dates: August 5,6,7. Each day between 9:00-15:00

Location: Room 223, Multipurpose building

Lecturer: Lidor Shaar-Moshe lidorshaar@sci.haifa.ac.il

Credit: 2

Course Description:

The Science Communication Course is designed to enhance personal, oral, and writing skills essential for effectively communicating ideas and research. The course aims to empower participants with soft skills important for both academic success and personal growth. These include time management, fostering effective collaboration and communication, problem-solving, and adaptability. Additionally, the course offers technical insights for improving writing, storytelling and presentation design. Through addressing real-life challenges, participants will gain practical solutions to enhance their effectiveness, productivity, and impact as scientists and team members

Course program:

- Productivity tools for planning & organizing
- Understanding imposter syndrome: what type do you have?
- Effective feedback: strategies for giving and receiving in team environments
- Principles of manuscript writing and storytelling
- Designing engaging presentations with PowerPoint
- Maximizing conference participation for professional development
- Transformational tools and apps for enhancing scientific communication
- Crafting a compelling C.V. and how is it different from a resume
- Navigating life after earning a M.Sc./PhD: exploring career pathways and opportunities

Final Grade Evaluation:

Active participation in discussions and contribution to class assignments-100%